

MENTORSHIP PROGRAM

The KWIB mentorship program is a natural extension of everything Kelowna Women In Business stands for. We launched our first 12-week program in September 2021, and the feedback from our participants has been incredible!

Our mentorship program creates a safe and supportive environment where both mentor and mentee can engage in building trust, setting goals and achieving them through creative problem solving and solutioning. A mentor acts as a sponsor and coach for the mentee, helping her to improve performance and advance her career or business. A mentor shares her knowledge, learnings, and perspective; leveraging her experience to help her mentee develop and create solutions and opportunities.

The KWIB Mentorship program is designed for both Entrepreneurs as well as Professional working within a company or organization. Our mentors have a proven track record of success across a variety of industries; many have built successful entrepreneurial businesses, while others have built successful careers in service organizations, the non-profit sector, and public and private entity corporations.

Program Outline:

We offer a 12-week program with regular touch points/meetings between the mentor and the mentee and scheduled surveys that will give you the opportunity to share your feedback regarding successes and challenges with program.

Mentees will set and track their goals for the 12-week program, completing pre-work and a draft of those goals prior the first meeting with their mentor.

Matching:

Mentors will fill out a profile, identifying experience, specialized skills, competencies/areas of expertise.

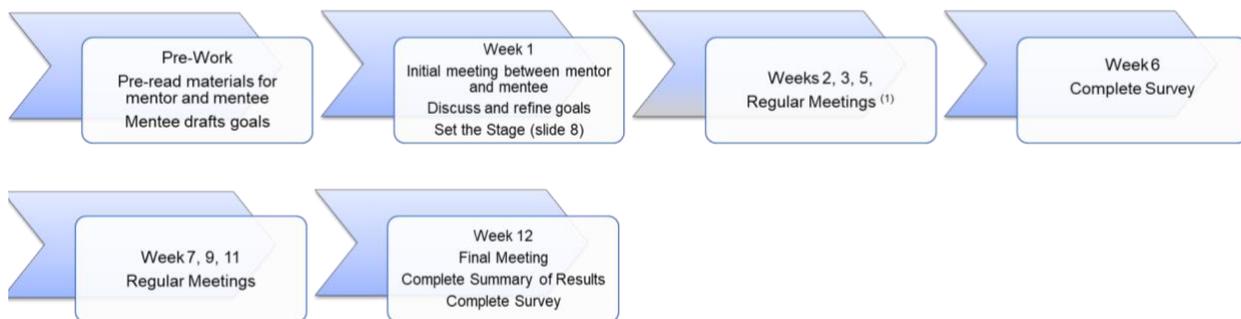
Mentees fill out a profile identifying her needs and areas she would like to develop in terms of specialized skills and/or competencies e.g. marketing, small business funding, financial acumen, leadership, career advancement, and networking skills.

Mentors and mentees will be matched based on the identified goals and needs of the mentee and skills of the mentor.

Mentee Time Commitment:

Total Commitment is estimated at 12-14 hours and includes:

- Complete bio and experience questionnaire (for matching) – 1 hour
- Pre-work – SMART goals setting – 1-2 hours
- 1 hour per week for first 3 weeks, then bi-weekly for weeks 5, 7, 9, 11 and a wrap up in week 12 = 8 hour commitment
- Plus – pre-reads, monthly content, training on the software = 2-3 hour commitment



We run 3 programs annually:

- **September Program:**
Runs September 8, 2021, to November 30, 2021.
The application period is July 2 to August 12.
- **January Program:**
Runs January 3 to March 26, 2022.
Applications are open October 18 to December 10, 2021.
- **April Program:**
Runs April 4, 2022, to June 25, 2022.
Applications are open January 30, 2022 to March 12, 2022.

There are only 10 spots available for each program so sign up quickly!

Member cost \$150

Non-Member cost \$300

To learn more, visit us at:

<https://kwib.org/mentorship-program/>

“A mentor is someone who allows you to see the hope inside yourself.” — Oprah Winfrey